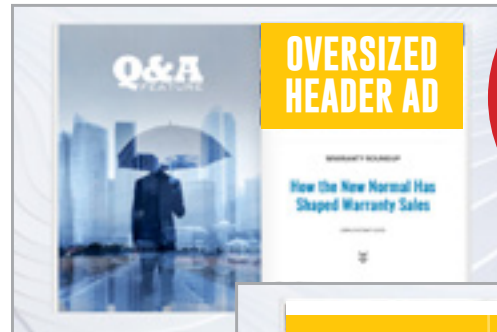


DEALERSCOPE DIGITAL EDITION

INTERACTIVE ADVERTISING – REACH OVER 30,000 READERS WITH OUR DIGITAL MAGAZINE



Bring your digital ads to life with videos, or gifs. Please call your CT Lab contact.

SPECIAL INTRODUCTORY RATES

(limited time only)

Inline Ad (1000x575px) \$1000 per issue

Full-Width Banner Ad (1600x490px) \$1250 per issue

Oversized Header Ad (1600x800px) \$1500 per issue

Single Page Ad \$2000

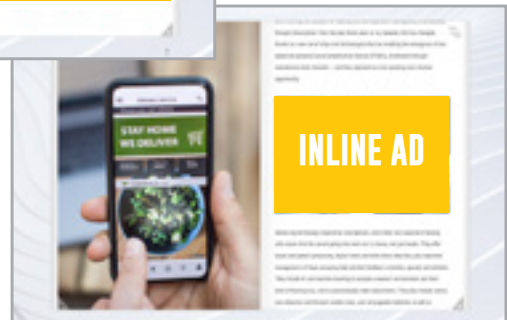
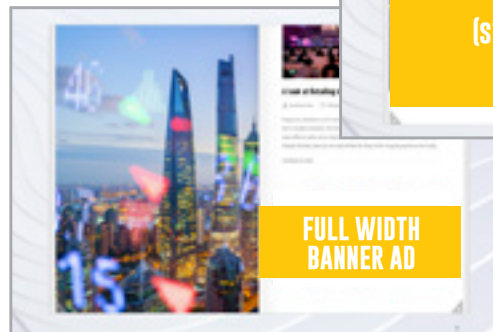
***Dynamic Spread Ad** \$3500

Sponsor Package I: Logo Area (840x440) +

***Dynamic Spread Ad** \$5000 per issue **(SOLD FOR 2021)**

Sponsor Package II: Logo Area (840x440) +

***Background Takeover (2000x1600)** \$7000 per issue **(AVAILABLE FOR 2022)**



***Dynamic Spread Ad:** Delivered as two single pages. The ad layout has to work horizontal and vertical (stacked) due to mobile (left page will stack on top of right page).

****Background Takeover:** The creative must be 72 dpi and we advise you to choose a wallpaper image with a small pattern, a simple background image, or a product image with the main attraction on the left and right side. Since this is a dominant media space, it will need our Creative Director's approval.

Showcase your Company and Products in our new Digital immersive environment for 30,000 Retailers, Distributors and Manufacturers in Consumer Tech.

BOLD AD FORMATS FOR MORE ROI & ENGAGEMENT

FOR BOOKING AND MORE INFORMATION CONTACT: Tony Monteleone, tmonteleone@ctlab.media, 718-216-2046