

# DEALERSCOPE POWERSTORIES

Stand out in the crowd with our social-media style native advertising popular video content.

## YOUR ADVANTAGES

- No extra production costs, all in one turn-key package
- Receive a vertical and horizontal version supplied for your social and on-line channels.

## OUR PRODUCTION SERVICES

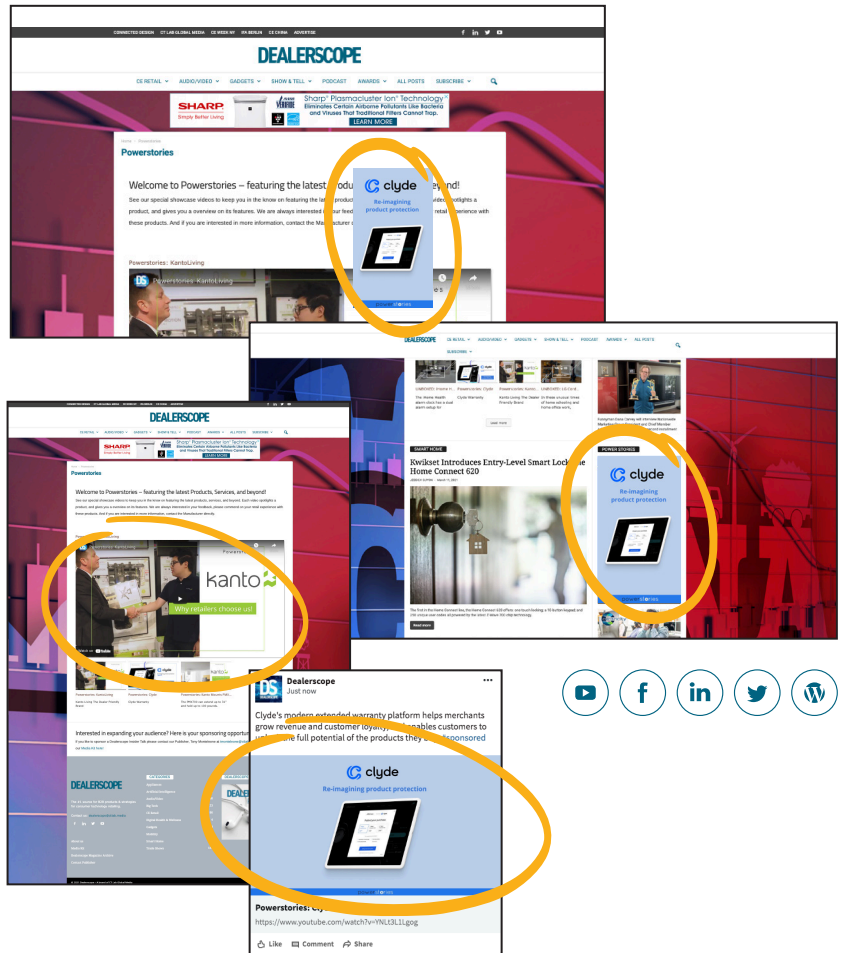
- Conception and production of your own Power Story videos
- Content strategy and storytelling with our editor

## THE MEDIA PACKAGE

- A Power Story video 40-60 sec
- E-Mail Promotion within one newsletter of Dealerscope
- Posted on "Show and Tell" section of the Dealerscope website (horizontal version), home page and sub pages (vertical version).
- Postings on DS social media channels, one posting on each channel: Facebook, LinkedIn, Twitter, and YouTube

## NEW OPTION

- For \$200 more we can include your Power Story in our DigiMag.



INTRODUCTORY PACKAGE PRICE:

\$950

THE #1 SOURCE FOR PRODUCTS & STRATEGIES FOR CONSUMER TECHNOLOGY RETAILING

FOR BOOKING AND MORE INFORMATION CONTACT: Tony Monteleone, [tmonteleone@ctlab.media](mailto:tmonteleone@ctlab.media), 718-216-2046